



VICTORY INDUSTRIAL CORPORATION

勝利工業股份有限公司

FOR IMMEDIATE RELEASE

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VICTORY INDUSTRIAL CORPORATION ACQUIRES UNIPOINT'S ROTATING ELECTRICAL BUSINESS

勝利工業股份有限公司收購揚弘實業股份有限公司之旋轉電機事業

Combined Entity Will Offer Full Range of Alternator and Starter Products
合併後之公司將提供全方位發電機及起動馬達產品

New Taipei City, Taiwan, September 1, 2019

台灣新北市, 2019年9月1日

Victory Industrial Corporation is pleased to announce the acquisition of substantially all the business and operating assets of Unipoint Electric MFG Co., Ltd., Taiwan, a Bosch group company. The transaction was structured as an asset purchase which has closed and is effective as of September 1, 2019.

勝利工業股份有限公司（下稱「勝利工業」）很高興地宣布其向博世集團位於台灣之成員 - 揚弘實業股份有限公司（下稱「揚弘實業」）收購主要營業及財產。本交易為資產收購，已交割完畢並於 2019 年 9 月 1 日生效。

Bosch previously announced its planned divestment of Unipoint's alternator and starter business. Victory has been a long-time qualified OES supplier to Bosch so the transaction allows for both continuity of the supply of Unipoint product to Bosch, and strengthening of the business relationship between Bosch and Victory.

博世日前曾公開表示其計劃分拆揚弘實業之發電機及起動馬達事業。勝利工業為博世長期合格 OES 供應商，故本交易既可使勝利工業持續為博世供應揚弘實業產品，亦能強化博世與勝利工業間之業務關係。

Unipoint was established in 1972 and is a well-known leader in the supply of a wide range of alternators and starters to the global automotive aftermarket. Its acquisition allows Victory to offer a full range of rotating electrical product. Victory has historically specialized in the design and manufacture of late model alternators for the aftermarket, which fills a product gap at Unipoint. Victory and Unipoint's combined product range will now allow for the supply of a full range of rotating electrical units and components across heavy duty, passenger vehicles and industrial applications, from early to late models, through distribution points around the world.

揚弘實業成立於 1972 年，在全球汽車售後市場銷售各種交流發電機和起動馬達，為業界知名之領導廠商。本收購案將使勝利工業有能力提供全方位的旋轉電機產品。勝利工業長期以來專精於售後市場之新型發電機設計及製造，此將填補揚弘實業產品於市場上的缺口。勝利工業與揚弘實業合併後，其產品範圍將涵括重型車、乘用車和工業應用所需之全系列旋轉電機單元和零件，從舊型到新型皆有，且透過全球各地的經銷點供應。

Victory, which was founded in 1966, plans to continue the Unipoint business and has secured the services of several key Unipoint management team members. Charles Chen, its President, explained, "Unipoint is a very well-known and respected brand, and we welcome the new Unipoint managers and employees to the Victory team. We are very happy to have this opportunity to grow our business and now offer a full range solution to our customers with the combined Victory and Unipoint product portfolio."

成立於 1966 年的勝利工業計畫延續揚弘實業原有業務，並將延請揚弘實業管理團隊重要成員繼續為其效力。勝利工業總裁陳肇理先生表示：「揚弘實業是非常著名且受人尊敬的品牌，我們歡迎來自揚弘實業的新任經理及員工加入勝利工業團隊。我們很高興有機會擴大業務，並透過結合勝利工業與揚弘實業之產品組合，為客戶提供全方位的解決方案。」

Victory also plans to make a substantial capital reinvestment into the Unipoint manufacturing lines to increase efficiency through state-of-the-art automation and production technology improvements. 勝利工業並計劃對揚弘實業之生產線投入大量資金，以最先進的自動化及生產技術，提高生產效率。

The Unipoint brand and box are both expected to continue under Victory's management of the Unipoint business. Mike Clausman, Victory's Executive Vice President, commented, "We want to assure the customers and suppliers of Unipoint that Victory plans to continue the Unipoint business, and we feel we can add value through our over 50 years of experience in the automotive aftermarket, with a direct, hands on approach to both customer relationship and supply chain management."

在勝利工業開始管理揚弘實業之業務後，將會繼續沿用揚弘實業的品牌及包裝。勝利工業執行副總裁 Mike Clausman 評論：「我們向揚弘實業的客戶和供應商保證，勝利工業將繼續經營揚弘實業原有業務。我們相信，我們在汽車售後市場 50 多年的經驗能帶來增值，且我們將親力親為，以維持客戶關係和供應鏈管理。」

Victory's Vice President of Sales and Marketing, Annie Yao, added, "At Victory, we focus on developing long term relationships with our clients. We are very excited to bring on board Unipoint's client base and believe that we can meet or exceed their expectations with quick responses and dedicated service." 勝利工業業務及行銷副總裁 Annie Yao 補充：「在勝利工業，我們專注於與客戶建立長期合作關係。我們非常期待引入揚弘實業的客戶群，且相信能藉由迅速回覆和至誠服務，滿足甚至超越客戶的期望。」

Victory looks forward to continuing its mission of providing high quality, competitively priced products to the global automotive aftermarket, through both OES and general distribution channels.

勝利工業期待繼續透過原始設備供應及各種經銷管道，向全球汽車售後市場提供高品質且具價格競爭力的產品。

More information about Victory and Unipoint can be found at www.vicic.com.tw and www.unipoint.com.tw.

關於勝利工業及揚弘實業的更多資訊，請參閱 www.vicic.com.tw 及 www.unipoint.com.tw。

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